

Chapter Membership Plan Form

THE REDFORD JUNIOR CHAMBER MEMBERSHIP PLAN - 2009

PLAN 2009

MONTH	Number Members -	Number Due -	Beginning Month =	Number Retained +	Number New =	Month End	Membership project for the month
January	37	6	31	6	1	38	Installation Banquet, Bowling
February	38	3	35	3	1	39	Orientation, First Timers, Curling
March	39	5	34	4	3	41	M-Night,
April	41	3	38	3	2	43	Mystery Night
May	43	4	39	4	1	44	BBQ/Bonfire, Orientation, Tigers
June	44	0	44	0	1	45	Summer Pub Crawl
July	45	3	42	3	1	46	Camp/Canoe
August	46	4	42	4	2	48	Orientation, Big Ole Family Day
September	48	1	47	0	1	48	GMM Picnic, Progressive Dinner
October	48	2	46	2	2	50	Monsters Pub Crawl
November	50	4	46	4	1	51	Orientation, Bowling
December	51	2	49	2	0	51	Holiday Social
Plan Totals		37		35	16	51	

ACTUAL 2009

MONTH	Number Members -	Number Due	Beginning Month =	Number Retained +	Number New +	Month End	Membership Project for the month
January	32	6	26			26	
February	26	3	23			23	
March	23	5	18			18	
April	18	3	15			15	
May	15	4	11			11	
June	11	0	11			11	
July	11	3	8			8	
August	8	4	4			4	
September	4	1	3			3	
October	3	2	1			1	
November	1	4	-3			-3	
December	-3	2	-5			-5	
Plan Totals		37		0	0	0	

These grids are already formatted to "do the math" for you! To not remove the formulas, do not select all cells and simply delete! Only delete numbers in the "Due," "Retained" and "New" columns except for the "plan totals" row!

How to Complete this form:

Enter your January Base number in number members in January (cell B7)
 Enter the number of members due each month in the "Number Due" column for EACH month

In the Plan 2009 Grid ONLY:

Now go through your roster and predict how many members will renew each month, put this number in the "Number Retained" column.
 Now plan how many members you will need to recruit each month (your goal) and put this number in the "Number New" column.
 You will see the grid is doing the math for you. Now you know what your recruitment goals is for each month!

Finally, plan for how you are going to recruit those members but listing project(s) you will be able to recruit during for each month

In the Actual 2009 Grid ONLY:

Be sure to complete the "Actual" grid throughout the year with the actual numbers. This is help you adjust your recruitment goals throughout the year.